

Members  
Meeting  
Inverclyde SC  
Sunday 12<sup>th</sup>  
March 2023



*Scottish*  
**Volleyball**

1. Meet and greet, Board, staff, clubs
2. Where we are in 2023
3. Income generation & investment
4. Member/stakeholder consultation
5. “We are Volleyball” 2023-2027
6. Members Q&A with Board and Staff

# Where we are 2023



- **Staff** – 10 increasing to 13 in next 2ys
- **Board** – 7 including CEO, Performance Director to be recruited
- **Commissions** – 7 including Beach PMG
- **National Teams** - 6 indoor, 4 beach
- **Clubs** - 35 plus 78 school clubs
- **Membership** – (pre-covid) 2019/21, 3,200 – (post-covid) 2022/23 1,800
- **School membership** – 1,400 down due to covid-19
- **Beach FIVB Platform Project** – HP Coach appointed, 2yrs
- **Indoor FIVB Platform Project** – HP Coach in process of appointment, 2yrs
- **CEV 2024 U-20 women’s European Championships** – Oriam, Edinburgh
- **Investment** - Partners/sponsors
- **CEO** – FIVB/CEV Executive 1<sup>st</sup> Vice President

# Sources of Income Generation and Investment



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## Consistent Investors:

- sportscotland
- SV Members, clubs, athletes
- SV Coaching/referees courses
- SV Development programmes and activities
- SV National programmes
- FIVB
- CEV

## Variable Investors:

- Edinburgh City Council
- Small Countries Association
- Ayrshire Council
- Erasmus+
- ZEON – kit sponsor
- UK Sport
- British Volleyball
- Event Scotland

## New Partners:

- SAMH
- UKBT
- Polish Volleyball Federation

# Member & Stakeholder Consultation



- **Staff**
- **Board**
- **Commissions**
- **National Teams**
- **Clubs** - 65% of club members responded
- **Local authorities** 10% responded
- **34 affiliated schools** - 40% responded
- **5 universities** – responded 46% of registered university students
- **Partners and Sponsors**
- **CEV/FIVB**
- **Response from lapsed members** - 5%

# We Are Volleyball

Strategic Plan  
2023-2027



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We Are Volleyball, is the re-centering of the sport to.....

- Recover
- Rejuvenate
- Re-focus

Key Priorities – next 4 years

- Workforce
- Clubs
- Community
- Performance
- Governance





# Workforce



## 4 year – Key outcomes

- Recruit professionals to deliver new programmes (Head of Development)
- 50 event volunteers recruited (Workforce Officer)
- Both volunteer and official's programmes delivered (Workforce Officer)
- 40 Trained line judges, scoring and court management team (Event Project Manager)
- Brightspace online delivery for coaches and officials - 12 courses (Coaching Manager)
- Commissions restructured with new terms of reference (CEO & Workforce Officer)
- 7 Commission completed CPD programmes (Workforce Officer)

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# Clubs



## 4 year – Key outcomes

- Annual Club conference, Increased yearly until 90% of clubs attend (all staff & Board)
- Club2beach to develop "pop up and play" project (RDO's) with 10 clubs accessing equipment support package £200 per club
- Coaching courses with clubs from baseline in 2023 of 5 to 15 (Coaching Manager)
- Officiating courses club baseline in 2023 of 7 to 15 in 2027 (Workforce)
- CEV Schools project
  - Festival baseline of 2 in 2023 increasing to 5 local authorities
  - CEV project from baseline in 2023 - 40 schools – 100
  - 170 young leaders - 300
  - 953 participants - 2,000
  - 6 clubs - 10

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# Community

4 year – Key outcomes

- **Volley4All - Baseline 2023, 1 local authority - increase to 3**
  - - 400 participants (RDO's)
- **Dig It Project – recreational volleyball - 5 new clubs**
  - - 200 participants (RDO's)
- **Regional pop up and play 10 clubs + 10 community partners**
  - - 300 new club members (RDO's, Workforce, Competitions, Officer's)
- **New recreational membership project**
  - - 300 new members (Competition Officer)
- **Sand4Schools – currently 3 LA's, 5 by 2027**
- **SAMH project - All SV registered clubs signed up to partnership (All staff & Board)**



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# Performance

## 4 year – Key outcomes

- Medal CGS Youth Commonwealth Games
- Medal SCA double gender (Senior)
- Final 8 placing U-20 women's ECH
- Medal SCA Double gender (U-20)
- Medal SCA double gender (seniors)
- Semi-final CGS - Australia either gender
- SCO pairing on BVF Olympic programme (beach)



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# Governance



## 4 year – Key outcomes

- Recruit new professionals - Welfare and Child Protection, HP FIVB Coaching Manager, Head of Development, HP Administrator
- Recruitment of Board Performance Director
- Social Impact Ambassador
- Successful completion of Erasmus + governance project
- New website with online learning platform
- KPMG rating of Satisfactory
- UKsport anti-doping review and update

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# Digital Version of Strategic Plan



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# Members Q & A



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